



WVEC  
613 Woodis Ave.  
Norfolk, VA 23510

Greer, Margolis, Mitchel (GMMB)  
1010 Wisconsin Ave NW  
Suite 800  
Washington, DC 20007

## Contract # 848144

**Schedule Dates** 10/23/12-10/29/12  
**Advertiser** Obama for America (14538)  
**Agency/T-Code** Greer, Margolis, Mitchel (GMMB) (1700)/10539895  
**Product** Political - US President (1174)  
**Brand** DEMOCRAT - OBAMA FOR AMERICA (161567)  
**Salesperson** Blair, Cheryl (2205)  
**Sales Office** TeleRep - Philadelphia  
**Buyer Name** NAGELBERG,DAN  
**Phone/Fax** (202) 338-6919 /  
**CPE** 1537  
**Account Types** National/Political Candidate - Agency  
**Billing Type** Weekly/Irregular  
**Comments** OBAMA 10/23

**Date Entered** 08/14/12  
**Last Modified** 08/14/12  
**Entered By** Penne Marsh  
**CO-OP** No  
**Headline #** 06270720  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$6,886.50  
**Net Total** \$39,023.50  
**Sales Tax**

## Norfolk (WVEC) (WVEC)

By Broadcast Month	Spots	Rate
Oct. 2012	108	\$37,850.00
Nov. 2012	13	\$8,060.00
<b>Grand Total:</b>	<b>121</b>	<b>\$45,910.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/23/12-10/26/12	9	:30	12:58P- 3:58P (ET)			2	2	2	2				\$130.00		Norfolk (WVEC) (WVEC)		8/14/12
2.0	Normal Line / SPOT	10/23/12-10/26/12	6	:30	10A- 10:58A (ET)			2	2	2	2			8	\$120.00	\$960.00	Norfolk (WVEC) (WVEC)		8/14/12
3.0	Normal Line / SPOT	10/23/12-10/26/12	6	:30	11:35P- 12:02A (ET)			2	2	2	2			8	\$140.00	\$1,120.00	Norfolk (WVEC) (WVEC)		8/14/12
4.0	Normal Line / SPOT	10/23/12-10/26/12	6	:30	10:58A- 12P (ET)			2	2	2	2			8	\$200.00	\$1,600.00	Norfolk (WVEC) (WVEC)		8/14/12
5.0	Normal Line / SPOT	10/23/12-10/26/12	6	:30	12:02A- 1:06A (ET)			2	2	2	2			8	\$40.00	\$320.00	Norfolk (WVEC) (WVEC)		8/14/12
6.0	Normal Line / SPOT	10/23/12-10/26/12	9	:30	12P- 12:57P (ET)			2	2	2	2				\$120.00		Norfolk (WVEC) (WVEC)		8/14/12
7.0	Normal Line / SPOT	10/23/12-10/26/12	5	:30	3:58P- 4:58P (ET)			2	2	2	2			8	\$260.00	\$2,080.00	Norfolk (WVEC) (WVEC)		8/14/12
8.0	Normal Line / SPOT	10/23/12-10/26/12	9	:30	4:30A- 4:59A (ET)	5		X	X	X	X				\$15.00		Norfolk (WVEC) (WVEC)		8/14/12
9.0	Normal Line / SPOT	10/23/12-10/26/12	6	:30	4:58P- 5:29P (ET)	5		X	X	X	X			5	\$320.00	\$1,600.00	Norfolk (WVEC) (WVEC)		8/14/12
10.0	Normal Line / SPOT	10/23/12-10/26/12	6	:30	5A- 5:58A (ET)			2	2	2	2			8	\$140.00	\$1,120.00	Norfolk (WVEC) (WVEC)		8/14/12
11.0	Normal Line / SPOT	10/23/12-10/26/12	6	:30	5:29P- 5:58P (ET)	5		X	X	X	X			5	\$340.00	\$1,700.00	Norfolk (WVEC) (WVEC)		8/14/12
12.0	Normal Line / SPOT	10/23/12-10/26/12	9	:30	6P- 6:30P (ET)	5		X	X	X	X				\$360.00		Norfolk (WVEC) (WVEC)		8/14/12
13.0	Normal Line / SPOT	10/23/12-10/26/12	9	:30	5:58A- 7A (ET)			2	2	2	2				\$280.00		Norfolk (WVEC) (WVEC)		8/14/12
14.0	Normal Line / SPOT	10/23/12-10/26/12	6	:30	6:58P- 7:28P (ET)	5		X	X	X	X			5	\$550.00	\$2,750.00	Norfolk (WVEC) (WVEC)		8/14/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WVEC  
613 Woodis Ave.  
Norfolk, VA 23510

Greer, Margolis, Mitchel (GMMB)  
1010 Wisconsin Ave NW  
Suite 800  
Washington, DC 20007

**Contract # 848144**

**Schedule Dates** 10/23/12-10/29/12  
**Advertiser** Obama for America (14538)  
**Agency/T-Code** Greer, Margolis, Mitchel (GMMB) (1700)/1053989  
**Product** Political - US President (1174)  
**Brand** DEMOCRAT - OBAMA FOR AMERICA (161567)  
**Salesperson** Blair, Cheryl (2205)  
**Sales Office** TeleRep - Philadelphia  
**Buyer Name** NAGELBERG, DAN  
**Phone/Fax** (202) 338-6919 /  
**CPE** 1537  
**Account Types** National/Political Candidate - Agency  
**Billing Type** Weekly/Irregular  
**Comments** OBAMA 10/23

**Date Entered** 08/14/12  
**Last Modified** 08/14/12  
**Entered By** Penne Marsh  
**CO-OP** No  
**Headline #** 06270720  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$6,886.50  
**Net Total** \$39,023.50  
**Sales Tax**

**Norfolk (WVEC) (WVEC)**

<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Oct. 2012	108	\$37,850.00
Nov. 2012	13	\$8,060.00
<b>Grand Total:</b>	<b>121</b>	<b>\$45,910.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT	10/23/12-10/26/12	9	:30	7A- 9A (ET)	11		X	X	X	X				\$260.00		Norfolk (WVEC) (WVEC)		8/14/12
16.0	Normal Line / SPOT	10/23/12-10/26/12	6	:30	7:28P- 7:57P (ET)	5		X	X	X	X			5	\$550.00	\$2,750.00	Norfolk (WVEC) (WVEC)		8/14/12
17.0	Normal Line / SPOT	10/23/12-10/26/12	6	:30	9A- 10A (ET)			2	2	2	2			8	\$130.00	\$1,040.00	Norfolk (WVEC) (WVEC)		8/14/12
18.0	Normal Line / SPOT	10/26/12-10/26/12	6	:30	10P- 11P (ET)						2			2	\$550.00	\$1,100.00	Norfolk (WVEC) (WVEC)		8/14/12
19.0	Normal Line / SPOT	10/26/12-10/26/12	9	:30	7:58P- 9P (ET)						2				\$475.00		Norfolk (WVEC) (WVEC)		8/14/12
20.0	Normal Line / SPOT	10/29/12-10/29/12	6	:30	10P- 11P (ET)		2							2	\$1,200.00	\$2,400.00	Norfolk (WVEC) (WVEC)		8/14/12
21.0	Normal Line / SPOT	10/29/12-10/29/12	6	:30	7:58P- 10P (ET)		3							3	\$1,500.00	\$4,500.00	Norfolk (WVEC) (WVEC)		8/14/12
22.0	Normal Line / NCAA - FOOTBALL	10/27/12-10/27/12	6	:30	3P- 7P (ET)							4		4	\$400.00	\$1,600.00	Norfolk (WVEC) (WVEC)		8/14/12
23.0	Normal Line / SPOT	10/27/12-10/27/12	9	:30	6P- 6:30P (ET)							1			\$130.00		Norfolk (WVEC) (WVEC)		8/14/12
24.0	Normal Line / SPOT	10/27/12-10/27/12	6	:30	5:58A- 8A (ET)							2		2	\$100.00	\$200.00	Norfolk (WVEC) (WVEC)		8/14/12
25.0	Normal Line / SPOT	10/27/12-10/27/12	9	:30	6:58P- 7:57P (ET)							2			\$120.00		Norfolk (WVEC) (WVEC)		8/14/12
26.0	Normal Line / NCAA - FOOTBALL	10/27/12-10/27/12	6	:30	7:58P- 11:30P (ET)							4		4	\$600.00	\$2,400.00	Norfolk (WVEC) (WVEC)		8/14/12
27.0	Normal Line / SPOT	10/27/12-10/27/12	9	:30	8A- 9A (ET)							2			\$150.00		Norfolk (WVEC) (WVEC)		8/14/12
28.0	Normal Line / SPOT	10/28/12-10/28/12	9	:30	9:58A- 11A (ET)								2		\$75.00		Norfolk (WVEC) (WVEC)		8/14/12

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WVEC  
613 Woodis Ave.  
Norfolk, VA 23510

Greer, Margolis, Mitchel (GMMB)  
1010 Wisconsin Ave NW  
Suite 800  
Washington, DC 20007

**Contract # 848144**

**Schedule Dates** 10/23/12-10/29/12  
**Advertiser** Obama for America (14538)  
**Agency/T-Code** Greer, Margolis, Mitchel (GMMB) (1700)/10539895  
**Product** Political - US President (1174)  
**Brand** DEMOCRAT - OBAMA FOR AMERICA (161567)  
**Salesperson** Blair, Cheryl (2205)  
**Sales Office** TeleRep - Philadelphia  
**Buyer Name** NAGELBERG,DAN  
**Phone/Fax** (202) 338-6919 /  
**CPE** 1537  
**Account Types** National/Political Candidate - Agency  
**Billing Type** Weekly/Irregular  
**Comments** OBAMA 10/23

**Date Entered** 08/14/12  
**Last Modified** 08/14/12  
**Entered By** Penne Marsh  
**CO-OP** No  
**Headline #** 06270720  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$6,886.50  
**Net Total** \$39,023.50  
**Sales Tax**

**Norfolk (WVEC) (WVEC)**

<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Oct. 2012	108	\$37,850.00
Nov. 2012	13	\$8,060.00
<b>Grand Total:</b>	<b>121</b>	<b>\$45,910.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
29.0	Normal Line / SPOT	10/28/12-10/28/12	9	:30	6P- 6:30P (ET)								1		\$130.00		Norfolk (WVEC) (WVEC)		8/14/12
30.0	Normal Line / SPOT	10/28/12-10/28/12	6	:30	5:58A- 8A (ET)								2	2	\$80.00	\$160.00	Norfolk (WVEC) (WVEC)		8/14/12
31.0	Normal Line / SPOT	10/28/12-10/28/12	9	:30	6:58P- 7:57P (ET)								2		\$500.00		Norfolk (WVEC) (WVEC)		8/14/12
32.0	Normal Line / SPOT	10/28/12-10/28/12	9	:30	8A- 9A (ET)								2		\$150.00		Norfolk (WVEC) (WVEC)		8/14/12
33.0	Normal Line / SPOT	10/28/12-10/28/12	9	:30	7:57P- 9P (ET)								2		\$600.00		Norfolk (WVEC) (WVEC)		8/14/12
34.0	Normal Line / SPOT	10/28/12-10/28/12	9	:30	9P- 10P (ET)								2		\$500.00		Norfolk (WVEC) (WVEC)		8/14/12
35.0	Normal Line / SPOT	10/28/12-10/28/12	6	:30	9:30A- 10A (ET)								1	1	\$50.00	\$50.00	Norfolk (WVEC) (WVEC)		8/14/12
36.0	Normal Line / SPOT	10/25/12-10/25/12	9	:30	10P- 11P (ET)					2					\$1,100.00		Norfolk (WVEC) (WVEC)		8/14/12
37.0	Normal Line / SPOT	10/25/12-10/25/12	6	:30	7:58P- 9P (ET)					2				2	\$900.00	\$1,800.00	Norfolk (WVEC) (WVEC)		8/14/12
38.0	Normal Line / SPOT	10/25/12-10/25/12	9	:30	9P- 10P (ET)					2					\$1,400.00		Norfolk (WVEC) (WVEC)		8/14/12
39.0	Normal Line / SPOT	10/23/12-10/28/12	6	:30	11P- 11:35P (ET)	7		X	X	X	X	X	X	7	\$300.00	\$2,100.00	Norfolk (WVEC) (WVEC)		8/14/12
40.0	Normal Line / SPOT	10/23/12-10/23/12	6	:30	10P- 11P (ET)			2						2	\$1,200.00	\$2,400.00	Norfolk (WVEC) (WVEC)		8/14/12
41.0	Normal Line / SPOT	10/23/12-10/23/12	9	:30	7:58P- 9P (ET)			2							\$1,100.00		Norfolk (WVEC) (WVEC)		8/14/12
42.0	Normal Line / SPOT	10/23/12-10/23/12	6	:30	9P- 10P (ET)			2						2	\$1,600.00	\$3,200.00	Norfolk (WVEC) (WVEC)		8/14/12

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WVEC  
613 Woodis Ave.  
Norfolk, VA 23510

Greer, Margolis, Mitchel (GMMB)  
1010 Wisconsin Ave NW  
Suite 800  
Washington, DC 20007

**Contract # 848144**

**Schedule Dates** 10/23/12-10/29/12  
**Advertiser** Obama for America (14538)  
**Agency/T-Code** Greer, Margolis, Mitchel (GMMB) (1700)/10539895  
**Product** Political - US President (1174)  
**Brand** DEMOCRAT - OBAMA FOR AMERICA (161567)  
**Salesperson** Blair, Cheryl (2205)  
**Sales Office** TeleRep - Philadelphia  
**Buyer Name** NAGELBERG,DAN  
**Phone/Fax** (202) 338-6919 /  
**CPE** 1537  
**Account Types** National/Political Candidate - Agency  
**Billing Type** Weekly/Irregular  
**Comments** OBAMA 10/23

**Date Entered** 08/14/12  
**Last Modified** 08/14/12  
**Entered By** Penne Marsh  
**CO-OP** No  
**Headline #** 06270720  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$6,886.50  
**Net Total** \$39,023.50  
**Sales Tax**

**Norfolk (WVEC) (WVEC)**

<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Oct. 2012	108	\$37,850.00
Nov. 2012	13	\$8,060.00
<b>Grand Total:</b>	<b>121</b>	<b>\$45,910.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
43.0	Normal Line / SPOT	10/24/12-10/24/12	9	:30	10P- 11P (ET)				2						\$1,000.00		Norfolk (WVEC) (WVEC)		8/14/12
44.0	Normal Line / SPOT	10/24/12-10/24/12	6	:30	7:58P- 9P (ET)				2					2	\$1,100.00	\$2,200.00	Norfolk (WVEC) (WVEC)		8/14/12
45.0	Normal Line / SPOT	10/24/12-10/24/12	6	:30	9P- 10P (ET)				2					2	\$1,800.00	\$3,600.00	Norfolk (WVEC) (WVEC)		8/14/12
46.0	Normal Line / SPOT	10/29/12-10/29/12	9	:30	12:58P- 3:58P (ET)		3								\$130.00		Norfolk (WVEC) (WVEC)		8/14/12
47.0	Normal Line / SPOT	10/29/12-10/29/12	6	:30	11:35P- 12:02A (ET)		2							2	\$140.00	\$280.00	Norfolk (WVEC) (WVEC)		8/14/12
48.0	Normal Line / SPOT	10/29/12-10/29/12	6	:30	12:02A- 1:06A (ET)		2							2	\$40.00	\$80.00	Norfolk (WVEC) (WVEC)		8/14/12
49.0	Normal Line / SPOT	10/29/12-10/29/12	5	:30	3:58P- 4:58P (ET)		2							2	\$260.00	\$520.00	Norfolk (WVEC) (WVEC)		8/14/12
50.0	Normal Line / SPOT	10/29/12-10/29/12	6	:30	5A- 5:58A (ET)		2							2	\$140.00	\$280.00	Norfolk (WVEC) (WVEC)		8/14/12
51.0	Normal Line / SPOT	10/29/12-10/29/12	9	:30	5:58A- 7A (ET)		2								\$280.00		Norfolk (WVEC) (WVEC)		8/14/12
52.0	Normal Line / SPOT	10/29/12-10/29/12	9	:30	7A- 9A (ET)		4								\$260.00		Norfolk (WVEC) (WVEC)		8/14/12

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------